

**CIRCULAR TO ALL GTA MEMBERS 42/23**

**Re: Malta Communications Authority research**

**11<sup>th</sup> October 2023**

Dear GTA Member,

On behalf of the Malta Communications Authority, the Gozo Tourism Association would like to invite you to participate in a research exercise aimed at generating insight that informs both policy and operators about the main issues related to eCommerce in Malta and Gozo. The exercise is being carried out by Outlook Coop.

Participants will have an opportunity to discuss their entity's experience with e-commerce to date and plans for the future, the challenges and existing gaps. Thus, have a say on the short, medium and long-term development of eCommerce in Malta and Gozo.

The online focus group discussion will be held on Thursday 12<sup>th</sup> October between 10.00hrs and 11.00hrs and will be led by Dr. Maria Brown, researcher and sociologist, via the Microsoft Teams platform.

Following is the link: <https://teams.live.com/meet/9410563225904?p=PvjqXNPKdE6Q11St>

We look forward to joining in this discussion.

Best regards

**Joe Muscat  
Chief Executive Officer  
Gozo Tourism Association  
4 Ta' Mliet Court  
Gorg Borg Olivier Street  
Victoria VCT 2519  
Gozo  
Malta**