




















COMPARATIVE PERFORMANCE OF GOZITAN TOURISM ESTABLISHMENTS 2021-2020

1. TYPE OF ESTABLISHMENT			
Answer Choices			Response Percent
1	HOTEL		13.89%
2	BOUTIQUE HOTEL		8.33%
3	GUESTHOUSE		5.56%
4	B & B		2.78%
5	SELF CATERING FARMHOUSE		13.89%
6	SELF CATERING APARTMENT		2.78%
7	SELF CATERING VILLA		0.00%
8	REAL ESTATE		0.00%
9	DIVING		8.33%
10	RESTAURANT		27.78%
11	TOURISM CONSULTANCY		2.78%
12	TOURIST ATTRACTION		0.00%
13	TRANSPORT		5.56%
14	TRAVEL AGENCY/DMC		5.56%
15	Other (please specify):		2.78%
Other (please specify): (1)			
1	18/01/2022 11:42 AM ID: 182832065	Villas and Complexes	




2. Business Performance - How do you rate your business performance during 2021 (Jan to Dec) when compared with that of 2020 (Jan to Dec)?

Answer Choices			Response Percent
1	LESS THAN THAT OF YEAR 2020		8.57%
2	EQUAL TO SAME OF LAST YEAR 2020		25.71%
3	BETTER THAN THAT OF LAST YEAR 2020		65.71%





3. Foreign Market - How did the Foreign Market (foreign tourists) effect your business performance during 2021 (Jan-Dec)?

Answer Choices			Response Percent
1	BAD		41.67%
2	FAIR		33.33%
3	GOOD		19.44%
4	VERY GOOD		5.56%




4. How did the Foreign market effect your business performance during last year 2021 (Jan-Dec) when compared with the previous year (Jan-Dec) 2020

Answer Choices			Response Percent
1	LESS THAN SUMMER OF LAST YEAR 2020		11.43%
2	EQUAL TO LAST YEAR 2020		25.71%
3	BETTER THAN LAST YEAR 2020		62.86%





5. Domestic Market - How did the Domestic (Maltese) Market effect your business performance during 2021 (Jan-Dec)

Answer Choices			Response Percent	
1	BAD		17.14%	
2	FAIR		14.29%	
3	GOOD		34.29%	
4	VERY GOOD		34.29%	




6. Domestic Market - How did the Domestic Market effect your establishment during 2021 (Jan - Dec) when compared with 2020 (Jan-Dec)

Answer Choices			Response Percent	Response Total
1	LESS THAN YEAR 2020		15.63%	
2	EQUAL TO LAST YEAR 2020		31.25%	
3	BETTER THAN LAST YEAR 2020		53.13%	




7. Business Revenue - How do you rate the revenue generated by your establishment during year 2021 (Jan-Dec)?

Answer Choices			Response Percent	
1	BAD		27.78%	
2	FAIR		38.89%	
3	GOOD		30.56%	
4	VERY GOOD		2.78%	





8. Business Revenue - How do you compare the revenue generated by your establishment during 2021 (Jan - Dec) with that of 2020 (Jan-Dec)?

Answer Choices			Response Percent
1	LESS THAN THAT OF YEAR 2020		11.76%
2	EQUAL TO THE SAME OF YEAR 2020		29.41%
3	BETTER THAN THAT OF YEAR 2020		58.82%



9. Business Revenue - How do you compare the revenue generated by your establishment during this Festive season 2021 (24th Dec-1st Jan) with that of same period for year 2020?

Answer Choices			Response Percent
1	LESS THAN THAT OF YEAR 2020		35.29%
2	EQUAL TO THE SAME OF YEAR 2020		38.24%
3	BETTER THAN THAT OF YEAR 2020		26.47%

10. Business constraints and drawbacks. What main factors are currently limiting your business performance?

Answer Choices			Response Percent
1	NONE		0.00%
2	INSUFFICIENT DEMAND		19.44%
3	STAFF SHORTAGE		5.56%
4	COVID UNCERTAINTY		55.56%
5	STAFF QUARANTINE		0.00%
6	OPERATING COSTS		2.78%
7	ADMINISTRATIVE BUREAUCRACY		0.00%




10. Business constraints and drawbacks. What main factors are currently limiting your business performance?

8	FINANCIAL COST		2.78%	
9	INFRASTRUCTURAL WORKS /ROAD WORKS /ETC		0.00%	
10	Other (please specify):		13.89%	

Other (please specify): (5)

1	15/01/2022 13:55 PM ID: 182654849	I put other as together all the above reasons are valid to all the business performance for all operators on Gozo
2	16/01/2022 04:50 AM ID: 182674311	it's a mix of insufficient demand, staff shortage, covid uncertainty, staff quarantine
3	17/01/2022 10:09 AM ID: 182722015	Hotel opened in September 2021
4	18/01/2022 11:42 AM ID: 182832065	A large number of the above
5	20/01/2022 13:33 PM ID: 183029070	Air Malta cancelling flights on major routes such as Brussels









11. Business constraints and drawbacks How has your business operation develop over the past year 2021 (Jan - Dec)?

Answer Choices			Response Percent	
1	IMPROVED		26.47%	
2	REMAINED UNCHANGED		44.12%	
3	DETERIORATED		29.41%	



12. Cancellations Did your business experience cancellations during 2021? If yes how much do you estimate in EUROS was the cost of these cancellations?

Answer Choices	Response Percent	Response Total
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12. Cancellations Did your business experience cancellations during 2021? If yes how much do you estimate in EUROS was the cost of these cancellations?

1	LESS THAN 1000 EUROS		3.13%	
2	BETWEEN 1000 AND 5000		12.50%	
3	BETWEEN 5000 AND 15000		53.13%	
4	BETWEEN 15000 AND 25000		6.25%	
5	BETWEEN 25000 AND 35000		3.13%	
6	BETWEEN 35000 AND 45000		0.00%	
7	BETWEEN 45000 AND 55000		3.13%	
8	BETWEEN 55000 AND 65000		3.13%	
9	BETWEEN 65000 AND 75000		0.00%	
10	OVER 75000		15.63%	
11	Other (please specify):		0.00%	
Other (please specify): (0)				
No answers found.				




13. Foreign Workers - Do you employ foreign workers who are not in possession of valid Maltese documentation?

Answer Choices		Response Percent	
1	YES		38.89%
2	NO		61.11%










14. Foreign Workers - If you answered yes to the previous question how many of these foreign workers do you employ?

Answer Choices		Response Percent	
1	1-2 employees		56.25%

14. Foreign Workers - If you answered yes to the previous question how many of these foreign workers do you employ?

2	3-5 employees		18.75%	
3	6-8 employees		6.25%	
4	8 employees and over		18.75%	

15. Business Revenue - Assuming that the revenue for the past two years has decreased due to Covid, how much less do you rate your establishment's revenue in 2021 when compared with the revenue for 2019 prior to the outbreak of Covid-19?

Answer Choices			Response Percent	
1	LESS 10% -15% THAN 2019		15.15%	
2	LESS 15% -25% THAN 2019		12.12%	
3	LESS 25%-35% THAN 2019		30.30%	
4	LESS 35%-45% THAN 2019		9.09%	
5	LESS 45%-55% THAN 2019		15.15%	
6	LESS 55%-65% THAN 2019		3.03%	
7	LESS 65%-75% THAN 2019		6.06%	
8	LESS 75% OR MORE THAN 2019		6.06%	
9	Other (please specify):		3.03%	

Other (please specify): (1)

1	17/01/2022 10:09 AM ID: 182722015	Hotel opened in September 2021
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Comments: (7)

1	14/01/2022 16:14 PM ID: 182615019	hope we will have a better year
2	14/01/2022 20:04 PM ID: 182630119	The biggest problem is finding people to work in the tourism sector. The government cannot keep on employing people for votes.
3	15/01/2022 13:55 PM ID: 182654849	Due to Covid and I believe for the future Businesses must learn to operate at less costs and also less Profits. I believe the Country in the years just before 2019 was on a High and we had it too easy.

15. Business Revenue - Assuming that the revenue for the past two years has decreased due to Covid, how much less do you rate your establishment's revenue in 2021 when compared with the revenue for 2019 prior to the outbreak of Covid-19?

4	15/01/2022 23:27 PM ID: 182672474	Help us regulate those from Africa in the back of house which is impossible to do so 🙏 without them washing up we close
5	15/01/2022 23:27 PM ID: 182672475	Help us regulate those from Africa in the back of house which is impossible to do so 🙏 without them washing up we close
6	17/01/2022 10:09 AM ID: 182722015	As the hotel opened in September, we are unable to compare with previous years
7	24/01/2022 10:16 AM ID: 183263420	The business cannot afford to face another bad year.