











# COMPARATIVE PERFORMANCE OF GOZITAN TOURISM ESTABLISHMENTS 2022-2023




1. Page 1

1. TYPE OF ESTABLISHMENT				
Answer Choices			Response Percent	Response Total
1	HOTEL		8.70%	
2	BOUTIQUE HOTEL		0.00%	
3	GUESTHOUSE		4.35%	
4	B & B		0.00%	
5	SELF CATERING FARMHOUSE		8.70%	
6	SELF CATERING APARTMENT		13.04%	
7	SELF CATERING VILLA		0.00%	
8	REAL ESTATE		0.00%	
9	DIVING		4.35%	
10	RESTAURANT		30.43%	
11	TOURISM CONSULTANCY		4.35%	
12	TOURIST ATTRACTION		0.00%	
13	TRANSPORT		13.04%	
14	TRAVEL AGENCY/DMC		8.70%	
15	Other (please specify):		4.35%	
			answered	
			skipped	
Other (please specify): (1)				
1	06/02/2024 09:19 AM ID: 237154751	language School		





## 2. Business Performance - How can you classify your business performance during 2023 (Jan to Dec) when compared with that of 2022 (Jan to Dec)?

Answer Choices			Response Percent	Response Total
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**2. Business Performance - How can you classify your business performance during 2023 (Jan to Dec) when compared with that of 2022 (Jan to Dec)?**

1	LESS THAN THAT OF YEAR 2022		21.74%	
2	EQUAL TO SAME OF YEAR 2022		34.78%	
3	BETTER THAN THAT OF YEAR 2022		43.48%	
			answered	
			skipped	

**3. Foreign Market - How did the Foreign Market (foreign tourists) affect your business performance during 2023 (Jan-Dec)?**

Answer Choices		Response Percent	Response Total
1	BAD		8.70%
2	NOT BAD		21.74%
3	GOOD		52.17%
4	VERY GOOD		17.39%
			answered
			skipped




**4. How can you rate the effect of the Foreign market on your business performance during last year 2023 (Jan-Dec) when compared with the previous year (Jan-Dec) 2022**

Answer Choices		Response Percent	Response Total
1	LESS THAN OF YEAR 2022		13.04%
2	EQUAL TO YEAR 2022		39.13%
3	BETTER THAN YEAR 2022		47.83%
			answered
			skipped




**5. Domestic Market - How did the Domestic (Maltese) Market affect your business performance during 2023 (Jan-Dec)**

Answer Choices		Response Percent	Response Total
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**5. Domestic Market - How did the Domestic (Maltese) Market affect your business performance during 2023 (Jan-Dec)**

1	BAD		21.74%	
2	NOT BAD		39.13%	
3	GOOD		39.13%	
4	VERY GOOD		0.00%	
			answered	
			skipped	

**6. Domestic Market - How did the Domestic Market effect your establishment during 2023 (Jan - Dec) when compared with 2022(Jan-Dec)**

Answer Choices		Response Percent	Response Total
1	LESS THAN YEAR 2022		45.45%
2	EQUAL TO THE YEAR 2022		45.45%
3	BETTER THAN THE YEAR 2022		9.09%
			answered
			skipped




**7. Business Revenue - How do you rate the revenue generated by your establishment during year 2023 (Jan-Dec)?**

Answer Choices		Response Percent	Response Total
1	BAD		0.00%
2	NOT BAD		39.13%
3	GOOD		56.52%
4	VERY GOOD		4.35%
			answered
			skipped



**8. Business Revenue - How do you compare the revenue generated by your establishment during 2023 (Jan - Dec) with that of 2022 (Jan-Dec)?**

Answer Choices		Response Percent	Response Total
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**8. Business Revenue - How do you compare the revenue generated by your establishment during 2023 (Jan - Dec) with that of 2022 (Jan-Dec)?**

1	LESS THAN THAT OF YEAR 2022		22.73%	
2	EQUAL TO THE SAME OF YEAR 2022		45.45%	
3	BETTER THAN THAT OF YEAR 2022		31.82%	
			answered	
			skipped	




**9. If you answered with BETTER than that of year 2022 to the previous question, what was that due to?**

Answer Choices		Response Percent	Response Total
1	INCREASE IN YOUR PRICES		40.00%
2	INCREASE OF YOUR CLIENTELE		60.00%
			answered
			skipped











Additional comments (1)

1	06/02/2024 14:54 PM ID: 237200829	Higher selling price caused the increase Not more clients
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**10. Business Revenue - How do you compare the revenue generated by your establishment during this Festive season 2023 (24th Dec-1st Jan) with that of same period for year 2022?**

Answer Choices		Response Percent	Response Total
1	LESS THAN THAT OF YEAR 2022		21.74%
2	EQUAL TO THE SAME OF YEAR 2022		52.17%
3	BETTER THAN THAT OF YEAR 2022		26.09%
			answered
			skipped




### 11. Business constraints and drawbacks. What issues you are currently facing and that are affecting your business performance?

Answer Choices			Response Percent	Response Total
1	NONE		4.55%	
2	INSUFFICIENT DEMAND		22.73%	
3	STAFF SHORTAGE		18.18%	
4	FOREIGN STAFF WORK PERMITS		18.18%	
5	INCREASES IN PRICES		68.18%	
6	OPERATING COSTS		68.18%	
7	ADMINISTRATIVE BUREAUCRACY		22.73%	
8	FINANCIAL COST		22.73%	
9	INFRASTRUCTURAL WORKS /ROAD WORKS /ETC		22.73%	
10	INSPECTIONS FROM ENTITIES LIKE VAT, TAX AND DIER		0.00%	
11	Other (please specify):		27.27%	
			answered	
			skipped	



Other (please specify): (6)

1	06/02/2024 08:02 AM ID: 237148970	General cleanliness is not good. The island needs a lot of TLC
2	06/02/2024 08:26 AM ID: 237150409	everyone is asking for wage rise
3	06/02/2024 09:19 AM ID: 237154751	island not promoted enough
4	06/02/2024 12:44 PM ID: 237181067	Facing a big problem with the waste and garbage, the cost of waste collection is non sense, it is exaggerated. The 3 licensed collectors are abusing of this service. We need an urgent solution. Charging 2 euro + Vat for every bag is ridiculous.
5	07/02/2024 09:37 AM ID: 237268821	The shoulder months in Gozo can be a lot better
6	14/02/2024 11:32 AM ID: 237736598	Restrictions on vehicles

## 12. Business constraints and drawbacks - How has your business operation develop over the past year 2023 (Jan - Dec)?

Answer Choices			Response Percent	Response Total
1	IMPROVED		22.73%	
2	REMAINED UNCHANGED		68.18%	
3	DETERIORATED		9.09%	
			answered	
			skipped	

## 13. Do you envisage that Gozo will lose its competitiveness, due to the ongoing increase in operating costs?

Answer Choices			Response Percent	Response Total
1	YES		82.61%	
2	NO		17.39%	
			answered	
			skipped	

If you answered with YES, list the main concerns (5)

1	06/02/2024 14:54 PM ID: 237200829	Higher wages Higher prices Touristic product not maintained well Cirkewwa terminal need to be maintained well We need to opt for our fourth ferry
2	06/02/2024 17:19 PM ID: 237220736	Food cost, labour cost, rent, garbage cost, taxes - vat. Competition with others.
3	07/02/2024 09:37 AM ID: 237268821	Lack of Investment in the islands infrastructure, exaggerated prices of Restaurants, exorbitant rise in raw materials when modernising properties, Lack of incentives for the island
4	08/02/2024 15:17 PM ID: 237406623	If prices go higher tourists will choose other destinations or opt to stay in Malta being offered cheap rates in certain hotels which are offering low rates to tour operators.
5	14/02/2024 11:32 AM ID: 237736598	Burocracy