

CIRCULAR TO ALL GTA MEMBERS 13/24

Re: ITB Berlin 2024 – Contacts

26th March, 2024

Dear GTA Member,

The Gozo Tourism Association has recently participated at the ITB Messe, held in Berlin.

Like the other tourism fairs of this year also the ITB Messe Berlin returned to the usual levels, being once again a very busy and extensive marketing and promotion event, in the important top core market for tourism to Gozo, like Germany. The Malta and Gozo stand was once again attractive, with a new design and concept, centrally located and well visited. During the days of this fair, the GTA representative made various contacts with tour operators, travel agents, DMC's and other stakeholders in the tourism sector.

For your information and perusal we are attaching herewith a list of the contacts made by the GTA representative.

Thanks and best regards,

Joe Muscat
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