Gozo Business Niche Tourism Achievement Award 2026

This award recognises tourism-related businesses that demonstrate innovation, creativity and excellence in developing distinctive products, services or experiences that enhance Gozo's tourism offering and contribute to the island's economic and tourism development.

1. Benefits & Recognition

Receiving a Gozo Tourism Award represents recognition of excellence, dedication and contribution to Gozo's tourism industry. Award winners will benefit from:

- **GTA website recognition:** Publicity and recognition through the official Gozo Tourism Association website.
- **Social media exposure:** Dedicated recognition and promotional coverage through GTA's social media channels.
- **Television exposure:** Visibility through the televised broadcast of the Gozo Tourism Awards ceremony in Malta.
- **National recognition:** Winners will also be recognised at the Malta Tourism Awards, scheduled for May 2027.
- **Official digital winner badge:** A branded Gozo Tourism Awards 2026 Winner badge for use on websites, professional profiles, email signatures and promotional material.
- **Nominee recognition:** All eligible applicants whose entries are accepted will receive a commemorative plaque and an official Gozo Tourism Awards 2026 Nominee Digital Badge in recognition of their participation.

2. Award Objectives

- Recognise tourism-related businesses that demonstrate excellence, creativity and innovation in their operations and services.
- Celebrate distinctive tourism products, services and experiences that enhance Gozo's appeal as a visitor destination.
- Acknowledge businesses that deliver high-quality visitor experiences and demonstrate a commitment to customer satisfaction.
- Encourage entrepreneurial initiative, continuous improvement and the development of specialised tourism offerings.
- Recognise businesses that contribute positively to Gozo's economy, local communities and wider tourism industry.
- Showcase successful niche tourism initiatives that inspire innovation and diversification within Gozo's tourism sector.

3. Applicant Details

Full name of applicant:

Date of birth of applicant: **ID Card Number:**

Name of establishment / business / entity:

Business address:

Email address:

Contact number:

Position / designation:

4. Declaration & Consent

I confirm that the information provided is, to the best of my knowledge, accurate and complete. I agree to participate in the Gozo Tourism Awards 2026 and understand that the application will be assessed by an independent judging panel.

I acknowledge that GTA will process the information supplied in accordance with its privacy notice and may contact me for further information or an interview. I consent to GTA's use of submitted photographs and relevant materials for the promotion of applicants, their achievements and the Awards across social media and other promotional channels.

Signature: **Date:**

5. Statement in Support of the Application

Please provide a clear account of your business's achievements, distinctive tourism offering and contribution to Gozo's tourism sector. The independent judging panel may not be familiar with your business. Specific examples and supporting evidence are strongly encouraged. You may attach additional pages if necessary. Alternatively, you may present your supporting statement in a format of your choice, provided that all the questions outlined below are adequately addressed.

A. Distinctive Tourism Product & Innovation

Describe the specialised tourism product, service or experience offered by your business. Explain what makes it distinctive and how creativity or innovation has contributed to its development. (Suggested: 150–250 words)

B. Quality of Visitor Experience

Explain how your business delivers high standards of service and creates positive or memorable visitor experiences. Include examples of customer satisfaction, guest feedback or improvements introduced. (Suggested: 150–250 words)

C. Business Achievements & Development

Outline your business's principal achievements, developments or milestones, particularly during 2026. Highlight any new initiatives, improvements, expansion or other measurable results. (Suggested: 150–250 words)

D. Contribution to Gozo's Tourism Industry & Community

Describe how your business contributes to Gozo's tourism offering, local economy and community. Include relevant examples of collaboration with local businesses, employment opportunities, cultural or environmental initiatives, or other positive contributions. (Suggested: 100–200 words)

6. Supporting Documentation

Applicants are encouraged to submit relevant supporting material that demonstrates their business's achievements and strengthens the application.

Required

- [ ] Logo of the business / establishment/ tourism activity
- [ ] Copy of applicant’s ID card (both sides)
- [ ] Completed application form
- [ ] Signed declaration and consent

Recommended supporting documentation

- [ ] Business profile or promotional brochure
- [ ] Photographs illustrating the tourism product, service or experience
- [ ] Customer testimonials or guest reviews (Google, Tripadvisor, Booking.com, Facebook, etc.)
- [ ] Relevant certifications or professional qualifications
- [ ] Evidence of business achievements, developments or innovative initiatives
- [ ] Other relevant supporting material

Supporting documentation should be directly relevant to the Award.
Quality and relevance are more important than quantity.

7. Eligibility & Assessment

- Applicants must operate a tourism-related business, establishment or activity in Gozo.
- The business must offer a distinctive or specialised tourism product, service or experience that contributes to Gozo's tourism industry.
- The Award is open to eligible businesses regardless of the sex, age or race of their owners or representatives.

8. Conditions & Regulations

1. Applications must be submitted by the business owner or an authorised representative of the business concerned.
2. Applications will be assessed by an independent judging panel consisting of a chairperson and three other members.
3. The judging panel will consider innovation and distinctiveness of the tourism product, quality of visitor experience, contribution to Gozo's tourism offering, business achievements and development, and local economic and community contribution, together with relevant supporting documentation.
4. The judging panel may request further information, seek clarification or invite the applicant or an authorised business representative for an interview during the adjudication process.
5. GTA may request photographs or video footage in connection with the presentation and promotion of the Awards, subject to appropriate permissions.
6. Applications must be duly completed and accompanied by the required supporting documentation and signed declaration and consent (Page 2).
7. GTA reserves the right to verify the information and supporting documentation provided by applicants.
8. The decision of the independent judging panel shall be final.

9. Submission of Applications

Closing date: Thursday, 11 February 2027, at 12:00 noon.

Completed applications, together with all required supporting documentation, must be submitted by Thursday, 11 February 2027, at 12:00 noon, either:

- **By hand:** Delivered to the Gozo Tourism Association, Santa Marta Street, Victoria, Gozo.
- **By email:** Sent to **info@islandofgozo.org**

Application clarification period: Applications received by the closing date may be reviewed for completeness. **Until 18 February 2027**, GTA may contact applicants to clarify information, address omissions or provide outstanding supporting documents. This period does not extend the deadline for new applications.

Gozo Tourism Awards Ceremony: Thursday, 25 February 2027, at a venue to be announced.

Recognising Excellence. Celebrating Dedication.
Inspiring the Future of Tourism in Gozo.